

SBA 2010 SMALL BUSINESS AWARD NOMINATION

Help us recognize outstanding leaders in the small business community

[SBA's size standards](#) apply in defining a business as small- individuals who own and operate or bear principal responsibility for operating a small business are eligible.

AWARD CATEGORIES

Please check one or more potential categories:

Small Business Person of the Year: For developing an outstanding, growing business; innovative product(s), increasing jobs, increasing sales, overcoming adversity, and community contributions.

Small Business Exporter of the Year: Significantly increased export sales and profits, encouraging other firms to export, increased jobs through exports, and innovative methods of creating markets.

SBA Young Entrepreneur of the Year: Owner will not reach 30th birthday by June 1, 2009, three-year evidence of success in sales and profits, increased jobs, innovative products, demonstrated potential.

Entrepreneurial Success: Business that started 'small' by SBA standards, then developed into a large business. Business must have received SBA assistance.

Jeffrey Butland Family Owned Small Business – A family owned business that has passed from one generation to another and owner has responsibility for operating the business with at least a 15 year track record

Emerging Small Business Person For developing an outstanding business with at least a three year track record, under 25 employees, under \$2.5 million in sales and less than 10 years in business (Wisconsin award)

Small Business Champions of the Year: Those who promote small business, including volunteering time and services to small business interests and groups, advocating the cause of small business in the legislative process. Champions may or may not be small business owners. (WI Award)

Women in Business Champion

Veteran Small Business Champion

Small Business Legal Assistance (WI Award)

Financial Services Champion (Accountant advocate merged with this category)

Minority Small Business Champion

Small Business Journalist

Home Based Business Champion

NOMINEE INFORMATION

I nominate _____ Title _____

Company/Organization _____ Address _____

Phone _____ Fax _____ E-mail _____

Nominees Qualifications for this Award—**attach short description on why this business/advocate should be considered:**

When nominating a business owner please complete the following: Is the company operating profitably _____

of years in business _____ # of employees _____ annual sales \$ _____ SIC/NAICS code _____

NOMINATOR'S INFORMATION:

Nominator Name _____ Title _____

Organization _____

Address _____

Phone _____ Fax _____ E-mail _____

Reply by **October 2, 2009** **mail (or fax 414-297-1377) this form to:**

Small Business Awards Committee, U.S. Small Business Administration

310 West Wisconsin Avenue, Suite 400

Milwaukee, WI 53203

For more information, please contact: (414) 297-1093. Self-nominations accepted. This form may be duplicated. **For further consideration, a nomination binder with detailed materials will be requested.** SBA will contact the nominator with details. Thanks for your support!

**WISCONSIN SBA
2009 NOMINATION CRITERIA BY CATEGORY**

SMALL BUSINESS PERSON OF THE YEAR

Any individual who owns or operates or bears principle responsibility for operating a small business may be nominated. Partners who jointly own or operate the business may be nominated as a team, as long as the team does not exceed four.

Staying power – a substantiated history as an established business

Growth in number of employees

Increase in sales and/or unit volume

Current and past financial reports (For state consideration we request basic profit and loss & balance sheet info for past three years. The state winner will be asked to produce more complete P & L, and Balance Sheets for that time period)

Innovativeness of product or service

Response to Adversity

Contributions to aid community-oriented projects

SMALL BUSINESS EXPORTER OF THE YEAR

Increased sales, profits and/or growth of employment because of exporting

Creative overseas marketing strategies, with description of products & markets served

Effective solutions to export-related problems

Encouraged other small businesses to export

Introduction of unique trading companies

Volunteer assistance to other small businesses entering the export market

SBA YOUNG ENTREPRENEUR OF THE YEAR

Any individual who serves as majority owner and operator for a small business with a three year track record, and who will not have reached the age of 30 by June 1, 2009.

Evidence of success as measured by sales and profits

Increased employment opportunities

Development and utilization of innovative or creative business methods

Demonstrated entrepreneurial potential for long-term success

EMERGING SMALL BUSINESS PERSON

A business with a three year track record, with fewer than 25 employees, under \$2.5 million in sales and less than 10 years in business

Consistent overall growth (both in # of employees & sales growth)

Innovativeness of product/service

Response to adversity

Contributions to the community

JEFFREY BUTLAND FAMILY OWNED SMALL BUSINESS

Family owned business that has passed from one generation to another and owner has responsibility for operating the business. Nominees must serve as a majority owner and operator or bear principal responsibility for operating a small business with at least a 15-year track record.

Evidence of success as measured by sales and profits. (Profit & Loss and balance sheet information for the past three years will be requested)

Increased employment opportunities for family and non family

Demonstrated potential necessary for long-term business success and economic growth

Voluntary efforts to strengthen family owned businesses within the community

ENTREPRENEURIAL SUCCESS

Businesses that started 'small' by SBA standards, then developed into a large business. Business must have received SBA assistance.

- Staying power - a substantiated history of an established business, including sustained expansion, steady growth including increased net worth
- Growth in number of employees (sustained over a minimum of 3 years)
- Increase in sales/and or unit volume - consistent growth
- SBA assistance – document the type and amount of assistance and the years obtained
- Innovativeness of product/service – describe uniqueness of product or service
- Response to adversity – examples of problems overcome
- Contributions to the community

VETERAN SMALL BUSINESS CHAMPION

- Active support for legislative or regulatory action designed to help small business
- Evidence of increased business opportunities for veterans as a result of the nominee's actions
- Advisory activities to improve awareness among veterans' groups of the small business opportunities
- Advocacy of special consideration for veteran-owned small businesses in government policymaking
- Demonstrated accomplishment in obtaining support within the community for the establishment of veteran-owned small businesses
- Other accomplishments demonstrating the nominee's effective advocacy of veteran-owned small businesses
- Other significant contributions through legal services to advance small business interests

FINANCIAL SERVICES CHAMPION

Individuals who assist small businesses through advocacy to increase usefulness and availability of accounting or financial services

- Outside of regular business duties, the amount and quality of assistance given small businesses in obtaining financing
- Advocacy of changes in the financial services industry to assist small firms
- Encouragement of the flow of investment capital to small ventures
- Active support for legislative or regulatory action designed to help small firms
- Other significant contributions made by the nominee through financial services or accounting industry to advance small business interests

WOMEN IN BUSINESS CHAMPION

- Active support for legislative or regulatory action designed to help small business
- Efforts to increase business and financial opportunities for women
- Legal, financial or managerial assistance provided to enhance women's business ownership
- Volunteer efforts to strengthen the role of women owned businesses in the community
- Other accomplishments demonstrating effectiveness in improving environment for the creation and expansion of women owned businesses
- Advocacy of the women-owned business community as a whole, not solely for individual personal advancement

SMALL BUSINESS JOURNALIST

Journalists representing television, radio, electronic or print media may be nominated. Sample articles or tapes are encouraged.

- Concerted effort to increase public understanding of the importance of small business contributions to the economy
- Contributions of news and feature stories, editorials, columns and commentary that highlight and analyze small business issues
- Voluntary community service aimed at enhancing small business opportunity and growth
- Other achievements that exemplify the nominee's media efforts to improve the understanding of the role of small business in the U S economy

HOME BASED BUSINESS CHAMPION

Volunteered time and energy to improve conditions for home-based businesses

Engaged in entrepreneurial training, policy development efforts, or financial or business planning specifically tailored for home-based businesses

Demonstrated interest in home based-business as an owner or former owner

Measurable accomplishments in advancing home-based businesses such as initiating public policy or expansion of a program

MINORITY SMALL BUSINESS CHAMPION

Volunteer efforts beyond business/professional responsibilities to advance minority small business interests within the community, state and/or nation

Demonstrated efforts to improve conditions in the minority small business community as a whole, not solely for individual personal advancement

Voluntary provision of professional services to the minority small business community in a legal, legislative, management or financial capacity

Other accomplishments demonstrating the nominee's merit as an effective advocate for minority small business interests

Demonstrated accomplishments in advising minority small business groups of opportunities within the overall business community