



News Release

PRESS OFFICE

Connecticut District Office
330 Main Street 2nd. Floor
Hartford, CT 06106-1800
Tel. (860) 240-4700
Website: www.sba.gov/ct

Contact: Debra C. Dillon
Public Affairs Specialist
Tel: (860) 240-4654
Fax: (860) 240-4659
Email: Debra.Dillon@sba.gov

Release Date: For Immediate Release
Release Number: 2006 - 11

U.S. Small Business Administration Selects Cromwell Resident As 2006 Home-Based Business Champion of the Year for Connecticut and the New England Region

CROMWELL, Conn. – The U.S. Small Business Administration has selected Marc W. Gallagher, owner of POW-R-PC, Cromwell, CT as the 2006 Home-Based Business Champion of the Year for Connecticut and the New England Region. Winners in this category have experienced the rewards and difficulties of running a home-based business and have volunteered time and energy to improve conditions while working to enhance the home-based business climate.

Marc started his home-based business *POW-R-PC* in 1996 offering computer solutions for both Small Office and Home Office (SOHO) businesses in the Greater Hartford and Middlesex County area. Under Marc's guidance, the company has earned a reputation for helping home-based and small businesses make intelligent, efficient decisions concerning their unique computer needs. *POW-R-PC* prides itself on providing their clients with the competitive pricing of a "mail order" or "super-store" and custom on-site service, repair and support. *POW-R-PC* representatives care about their clients and take the time to sit down with each one to tailor their individual need with plain straightforward answers and solutions, not techno-talk.

POW-R-PC knows that small businesses need a competitive edge in order to compete with larger corporations, therefore, they offer cost effective Small Business IT solutions. *POW-R-PC*'s combined years of business experience, coupled with their technical expertise, gives them invaluable knowledge allowing them to demonstrate to fellow small business owners how they can economically make the most of the latest technology. In today's business climate *POW-R-PC* also knows the importance of having a presence on the Web and offers quality, affordable Internet web page design and maintenance service for SOHO, small businesses, organizations and individuals.

Marc is as passionate about helping those in the home-based business community as he is about the success and development of his own business. He has been a member of the Middlesex Chamber of Commerce's Home-Based Council since its inception in 2001. Over these years, Marc has brought many timely ideas and a great deal of enthusiasm to the Council as its membership participation continues to grow. Marc is also active in other areas of the Chamber serving on the Board of Directors and the Technology Committee and was instrumental member as the Technology Committee worked to make Middletown become one of the first cities in the nation to offer Free Wireless Access in a Downtown area.

-###-

*An award celebration for the SBA 2006 award recipients will be held Thursday June 15, 2006 at 4:00p.m. at The Belvedere, New Haven CT, for more information contact Greta Johansson at (860) 240-4672 or Hugh Curley at (860) 240-4650.
For information on SBA programs and services visit www.sba.gov or call (860) 2404700*