



News Release

PRESS OFFICE

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SBA Forms Strategic Alliance with the San Diego County Hispanic Chamber of Commerce

Agreement improves access to technological information, education and local resources needed by entrepreneurs to start and grow small businesses

SAN DIEGO, CA -- The U.S. Small Business Administration's (SBA) district office in San Diego today signed a strategic alliance with the San Diego County Hispanic Chamber of Commerce (SDCHCC). The two organizations have pledged to work together to improve business access to technological information through educational opportunities and SBA resources while also providing maximum financial opportunities and training to entrepreneurs. The agreement was signed by SBA District Director Ruben Garcia and SDCHCC President and CEO, Marco Polo Cortes.

"I am extremely pleased with the work that is being accomplished by the SDCHCC and their excellent new leadership through Mr. Cortes," said Garcia. "Marco has a rich history of assisting entrepreneurs take their place as business owners and I know that he'll take advantage of our SBA programs to help potential owners fulfill their dreams of small business ownership."

The San Diego County Hispanic Chamber of Commerce has close to 1,000 members and is both the largest border chamber and fastest-growing Hispanic chamber on the West Coast. Established in 1989, the SDCHCC promotes and advocates for small businesses through a variety of events, programs and services.

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To learn more about the SBA, call 619-727-4883 or visit www.sba.gov/ca/sandiego. To find out more about the San Diego County Hispanic Chamber of Commerce (SDCHCC) call 619-702-0790 or visit www.sdchcc.com.