



News Release

PRESS OFFICE

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SBA Forms Strategic Alliance with the Women's Business Center of California (WBCC)

Agreement improves access to technological information, education and local resources needed by entrepreneurs to start and grow small businesses

Ruben Garcia, San Diego District Director of the U. S. Small Business Administration (SBA), met Wednesday, February 13, 2008, at the SBA office to sign a strategic alliance with Amanda Mineer, Chairwoman of the Women's Business Center of California (WBCC) Board of Directors, and Michelle Butler, Founder of the WBCC.

The signed agreement is expected to allow SBA and the WBCC to work together to improve business access to technological information through educational opportunities and SBA resources; providing maximum financial opportunities and training to entrepreneurs.

"I am extremely pleased with the work that is being accomplished by the WBCC and their excellent leadership through Ms. Michelle Butler" said District Director Garcia. "Michelle has a rich history of helping entrepreneurs take their place as business owners and I know that she will continue doing a great job of assisting potential owners to fulfill their dreams of small business ownership."

This collaboration between the SBA and the WBCC is building a strong foundation for the future. Small business is the golden thread that ties the American dream into reality for many. Consumers are spending millions each year and business leaders are rushing to meet that demand. Butler said, "Having the SBA of San Diego as a Strategic Alliance partner extends the existing partnership between the WBCC and the SBA. The agreement allows the WBCC to enhance the services we provide such as one-on-one counseling, education, roundtables, networking events and information resources to entrepreneurs throughout the region."

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To learn more about the SBA call 619-727-4883 or visit www.sba.gov/ca/sandiego. To find out more about the Women's Business Center of California (WBCC) call 800-477-5210 or visit www.WBCC-sd.org.