



CALIFORNIA
SBDC

Small Business
Development Centers
UC Merced Regional Network

Dear SBDC Client,

The University of California, Merced SBDC program is continuing to provide business services throughout Central California.

Our website has some excellent tools and resources for you to conveniently use. In particular, a flyer was created to help businesses address **Strategies in an Economic Downturn**, <https://ucmshare.ucmerced.edu/docushare/dsweb/View/Collection-36263>. This reference sheet can help you review and assess some important fundamentals of necessary during this difficult business cycle.

If you would like to have assistance from a business consultant, please contact our office toll free number **877.826.7232**.

Website and contact information: <http://sbdc.ucmerced.edu/>

Sincerely,

A handwritten signature in cursive script that reads "Diane R. Howerton".

Diane R. Howerton
Regional Director

Small Business Development Centers

Serving Central California's Small Business Owners

Name/Address/E-Mail/Website	Phone/Fax/Contact	Area Served (by county)
Alliance SBDC 1020 10th Street, Suite 102 Modesto, CA 95354 E-Mail: director@alliancesbdc.com Website: www.alliancesbdc.com	Phone: (209) 567-4910 Fax: (209) 567-4955 Kurtis Clark, Director	Stanislaus and Tuolumne counties
Alliance SBDC – Merced Satellite Office Merced Tri College Center TC-3 Rm. D G St. & Community College Drive Merced, CA 95348 E-Mail: andersew@stanalliance.com Website: www.alliancesbdc.com	Phone: (209) 381-6557 Fax: (209) 381-6552 Bill Andersen, Asst. Director	Merced and Mariposa counties
Central California SBDC - Fresno Manchester Center 3302 North Blackstone Avenue, Suite 225 Fresno, CA 93726 Website: www.ccsbdc.org	Phone: (559) 230-4056 Fax: (559) 230-4045 Bryan Moe, Director	Fresno and Madera counties
Central California SBDC – Visalia Satellite 220 N. Santa Fe St, Visalia, 93292 Mailing Address: P.O. Box 787, Visalia, CA 93279-0787 E-Mail: Website: www.ccsbdc.org	Phone: (559) 625-3051 Fax: (559) 625-3053 Gil Jaramillo, Satellite Manager	Kings and Tulare counties
For the following counties please contact the SBDC Lead Center at UC Merced for services at 877-826-7232.		Inyo; Kern; Mono; Monterey (East of the Salinas River); San Benito; and San Luis Obispo counties.