



Business Training



EASTERN MICHIGAN UNIVERSITY MI-SBTDC UPCOMING SEMINARS:
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http://www.misbtdc.org/region9

The Business Basics Series

How to Start a Small Business: From Vision to Reality: A three hour seminar, designed for those participants who are interested in learning a practical step-by-step process for starting their business. It will provide participants with a network and resource to utilize when questions arise. \$30/person

How to Write a Business Plan: Your Roadmap to Success: Designed for new and existing business owners who do not currently have a business plan in place, this one-time seminar will provide an overview of what is included in a dynamic business plan. \$40/person

How to Write a Marketing Plan: Marketing a small business relies on principles and techniques that are different from marketing a major corporation. This workshop will give both new and established small business owners effective and affordable strategies for successfully building their business. \$40/person

How to Finance Your Business: Where is the Money? Designed to discuss the sources of funding including personal saving, family, friends, 2nd mortgage, credit cards, non bank micro-loans, special government loans, grants from government, angel investment, and venture capital. \$40/person

November

- 5 How to Start a Small Business: From Vision to Reality 6:00 pm - 8:30 pm
12 How to Finance Your Business: Where is the Money? 6:00 pm - 9:00 pm
19 How to Start a Small Business: From Vision to Reality 6:00 pm - 8:30 pm
26 How to Write a Business Plan: Your Roadmap to Success 6:00 pm - 9:00 pm

December

- 2 How to Write a Marketing Plan 6:00 pm - 9:00 pm
3 How to Start a Small Business: From Vision to Reality 6:00 pm - 8:30 pm
17 How to Start a Small Business: From Vision to Reality 6:00 pm - 8:30 pm
24 How to Write a Business Plan: Your Roadmap to Success 6:00 pm - 9:00 pm

To register, please call (313)967-9295 or visit www.MISBTDC.org



Business Planning Tools



Find Answers



Effective Communication



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